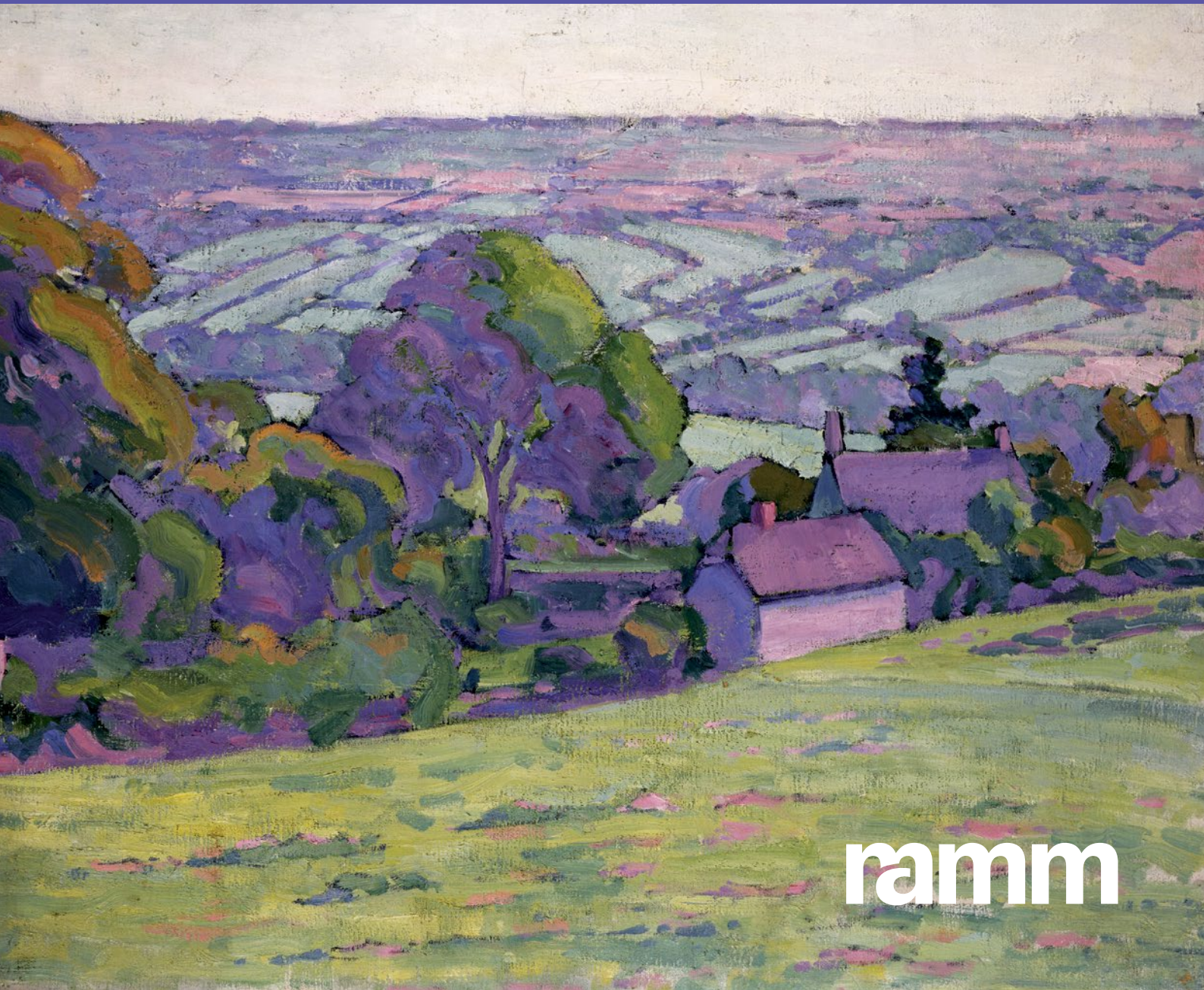


**SUPPORT**  
**RAMM**  
GIFTS IN WILLS

# Make history with your gift to the future

PROTECT THE PAST    SUPPORT THE PRESENT    SHAPE THE FUTURE



**ramm**

“For over 150 years, RAMM has provided education, inspiration and excitement for visitors. That has been true for generations of my family too. How could I not support this great institution?”

David Fursdon  
HM's Lord Lieutenant of Devon

# Make history with your gift to the future

A message from the Museum Manager 01

Why the generosity of people like  
you is so crucial 02

Hear from supporters who have  
included a gift in their will 03

Learn about some of the wonderful  
things gifts in wills have made happen 04

What your gift could help make  
happen in the future 06

All you need to know about supporting  
RAMM with a gift in your will 08

Let us know your intentions,  
if you feel it is appropriate 12

Some questions and answers you  
might find useful 14

How to get in touch 16

COVER IMAGE:  
A Devonshire Valley, Number 1. Robert Polhill Bevan (1865-1925),  
oil on canvas about 1913. Purchased with assistance from the  
National Collections Fund, Veitch Bequest Trust Fund and the  
V&A Museum Purchase Grant Fund, 1968.





One of the privileges of my work is to witness extraordinary moments of excitement, inspiration and discovery, as visitors young and old explore the fantastic collections at RAMM. Seeing those moments and the positive impact they have on people's lives, makes my work and that of my team, very rewarding. It's wonderful to be part of an organisation that is for the community and has been supported by that community for over 150 years. RAMM has a special place in the life of Exeter and Devon.

For many, RAMM is part of their lives. It is a 'constant', a place filled with the memories of family and friends, of wonderful hours spent discovering new treasures and stories. It provides a space to learn, reflect, connect with ourselves, with others and our place in this world. It's a place where different voices can be heard through the collections, exhibitions and events. Above all, it's a place where everyone is welcome.

I want to ensure these transformative moments described are also part of the future, in a museum that continues to flourish at the heart of the city and region's cultural life. RAMM enriches the lives of our community, in big ways as well as small. For this reason I am personally leaving a gift in my will to the RAMM Development Trust, our supporting charity and their Future Fund.

It's my gift to future generations. It's also my 'thank you' to the countless visitors that have, without knowing it, shared with me their moments of connection, learning and fun, making my job so worthwhile.

We know leaving a gift in your will is a big decision, so we have put this guide together to help you. Generations before us have cared for RAMM, I believe it is now our time to do the same.

If you have any questions, please do feel free to get in touch using the details provided.

Thank you for considering supporting RAMM by 'making history with a gift to the future' in your will.

A handwritten signature in black ink that reads "Camilla".

Camilla Hampshire  
Museum Manager & Cultural Lead

---

# Why the generosity of people like you is so crucial

**RAMM would not exist without the generosity of its supporters – the people who gave land, collections and funds to create this remarkable museum, and all the supporters who have followed in their footsteps.**

From the 1860s RAMM has collected, conserved and shared the world-class collection it cares for. It tells awe inspiring and challenging stories of local history and global exploration, of the people who brought the world to Exeter and Exeter to the world.

Today RAMM is woven into the fabric of our community. It is a place where you come to learn, have fun, be inspired and create your own memories and histories.

We use the collection held in trust for the public in innovative ways; from telling untold stories which resonate today, to curating thought provoking and inspiring exhibitions.

The collection is shared and opened up further by joining with partners, who, to name but a few, include: disability support organisations; groups working with children and young adults;

community groups uniting people of colour; higher education providers and residential settings for older adults and people with dementia.

To protect and build on the incredible impact RAMM has within Exeter and beyond, the museum needs your support if it is to thrive in the future.

RAMM receives funding from Exeter City Council and Arts Council England, but with ever increasing pressures on public funding, gifts in wills will play an essential role in safeguarding the work of this museum, art gallery and community hub.

**Will you become a part of RAMM's history by supporting its future?**

BELOW:  
Two Roman soldier reenactors discuss tactics in front of RAMM's two-storey high courtyard case.



## Hear from supporters who have included a gift in their will:

“I really value being able to visit RAMM with the whole of my family, young and old – every time we find something new to inspire us. RAMM and all the hard working team are such an asset to the city and the wider region. I’ve included a gift in my will to support RAMM because I want to make sure this incredible asset is there for many more generations to explore and enjoy.”

— Sharon, Ivybridge

“I am very aware of the pressures on public sector funding and realise that these days councils can only do so much. I feel we all have a responsibility to do what we can to ensure incredible collections such as RAMM’s are supported and protected for the future. They are a distinctive and special reflection about the place we live in which I wish to see future generations understand, learn from and enjoy. This is why I have left a gift of financial support in my will.”

— Adrian, East Devon

“I’ve chosen to leave a gift in my will to help fund RAMM’s work with restoring and presenting the region’s heritage. RAMM’s educational and cultural activities are a great benefit to our community, so I want to help it to continue through future changing times.”

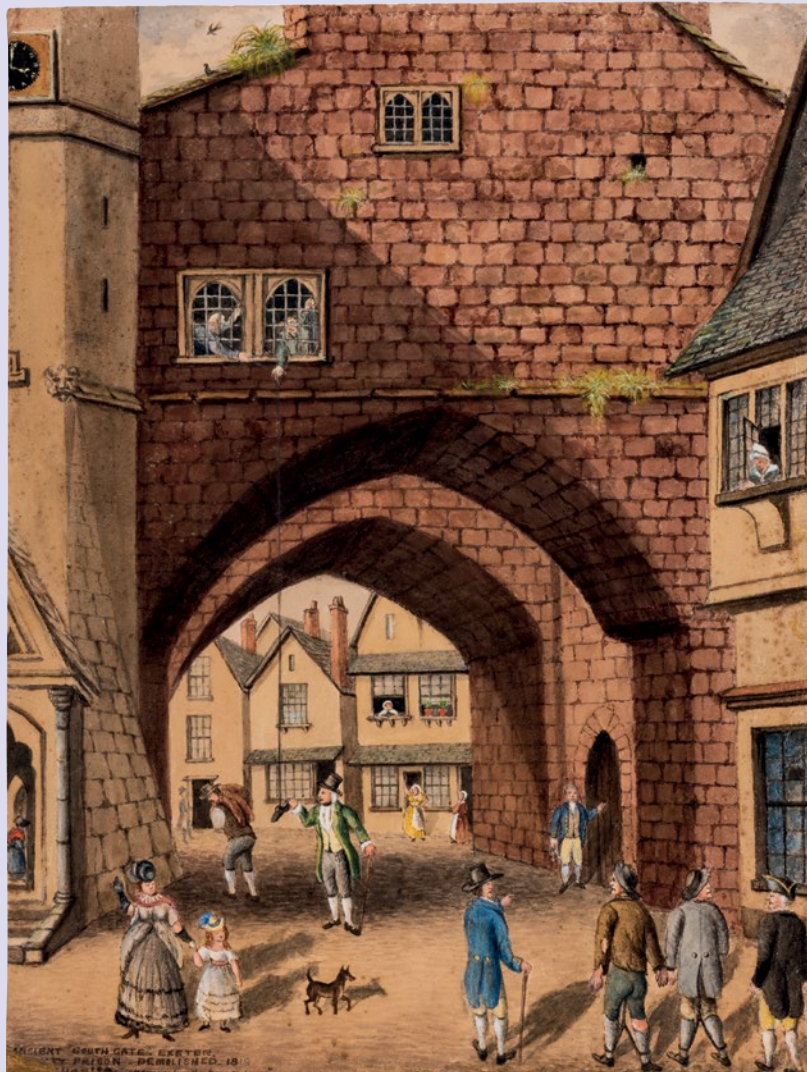
— Jane, Exeter

## Learn about some of the wonderful things gifts in wills have made happen

We are incredibly thankful for each and every gift we receive. No matter the size, large or small, it will have a big impact on RAMM's work and the people it serves. Here are just a few of the incredible achievements previous gifts in wills have helped make happen.

A gift enabled RAMM to acquire two historic watercolours of local significance. The paintings have now been saved for us all to enjoy. This kind supporter also left the royalties from their published books to support RAMM.

The redisplay of the 'Fly on the Wall' insects gallery was supported with a gift in a will. Children especially take delight in learning about the natural world from these displays.



RIGHT:  
The Ancient South Gate  
and the Prison, Exeter.  
Thomas Burnett Worth  
(1827-1893), watercolour  
on paper about 1880.



“My favourite part of the museum was all of the butterflies and bugs, and the insects.”

— Polly, aged 9

ABOVE:  
Two brothers dressed in bee costumes explore the Fly on the Wall gallery with mum.

John Wilson included a share of his estate as a gift in his will to support RAMM's work. His generous gift enabled the first ever RAMM Lates series to take place. Now a popular highlight in the city's cultural calendar which allows people to experience RAMM in a new light.

John's gift also helped establish the RAMM Future Fund, a designated fund set up with the long-term sustainability of RAMM at its heart.

Gifts have also helped to support other gallery transformations, important acquisitions, crucial conservation work and community engagement projects.

**Even a 1% gift of the residue of your estate could make history by supporting incredible projects.**

---

## What your gift could help make happen in the future

Your kindness and generosity is crucial to RAMM's future. RAMM has a Gifts in Wills Policy to ensure that financial gifts will be used to benefit immediate projects and future priorities. 50% of gifts received will be allocated to contemporary project funding, and 50% will be invested in the RAMM Future Fund, a designated fund with the aim of producing annual revenue to support RAMM in future years. RAMM will review these allocations every three years and reserves the right to adjust them to reflect circumstance.

BELOW:  
Generations enjoying the iconic Gerald the giraffe in the Case Histories gallery.



“I really liked the museum, it was really fun and I enjoyed every moment of it. The best part was meeting Gerald the giraffe.”

— Megan, aged 12



**Funds allocated to contemporary project funding might be used to:**

**Care for Exeter’s collection of over 1 million objects**

Although it would take you a lifetime to see them all; from an elaborately carved grain of rice to the iconic Gerald the giraffe, every item needs care and attention to make sure it survives to tell its story to future generations.

**Produce and present temporary exhibitions**

Creating in-house or bringing exceptional shows to RAMM which explore fascinating topics.

**Improve the galleries**

To revitalise and refresh galleries and displays, ensuring the historic collection is kept in the right conditions.

**Deliver inspiring learning and accessibility projects**

RAMM strives to be a public service that everyone can benefit from regardless of background and circumstance. These activities could be the catalyst that ignites a person’s lifelong passion.

**Acquire important objects**

Which fill gaps in the collection and help tell the story of Exeter, the wider region and its global links.

**Fund museum professionals with specialist skills**

- **Curators** who open up the collection through research discoveries and exhibitions, all of which breathes life into the collection and keeps it relevant.
- **Conservators** who protect our heritage whilst making it accessible for us all to enjoy and learn from.
- **Community engagers** who use the collection to create rich experiences for a diverse range of people such as, children and young adults, veterans and people with disabilities.

BELOW (L-R): An Assistant Curator brings the discovery of the Seaton Down Hoard to life for local school children. The Seaton Down Hoard Project was made possible with support from Patrick and Sally Long, Clinton Devon Estates, Thomson Reuters, Devon County Council, the National Lottery Heritage Fund and many members of the public.

Enjoying the Making History gallery as part of the RAMMbingo project: collaborating with local disability support groups to open museum doors wider for people with disabilities.



---

# All you need to know about supporting RAMM with a gift in your will

**We would always recommend that you seek professional advice when writing or amending an existing will.**

Wills do not have to be complicated, but a solicitor will be able to make sure your wishes are carried out as you intended. They will be able to advise you on how best to provide for loved ones before any causes you feel passionate about, and how to make your will as tax efficient as possible.

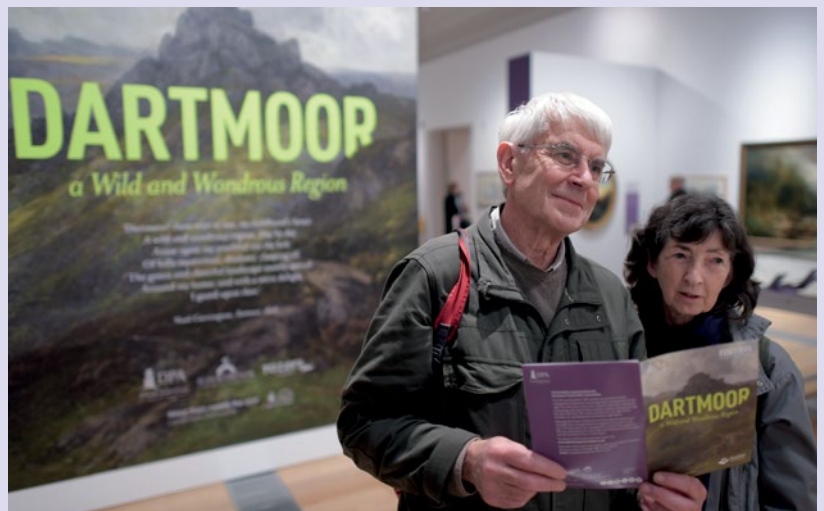
Most people choose to leave an unspecified, or unrestricted gift in their will as these have the biggest impact. It means your gift can be used where it is most urgently needed.

RAMM will allocate such gifts in line with its Gifts in Wills Policy which is published on the RAMM website or is available by request. The policy assigns 50% of the gift towards contemporary projects and 50% to the RAMM Future Fund as the museum looks to meet not only current needs, but safeguard for the future too.

If there is a particular area of RAMM's work that you want to support, this can also be done by specifying the details in your will. We ask that you discuss this with us before including any restrictions on your gift.

BELOW (L-R):  
Something catches the eye during a behind the scenes tour of RAMM's More in Store collection.

Visitors discover 'Dartmoor: A Wild and Wondrous Region'. The largest exhibition of historic Dartmoor landscapes for a generation.





## These are the three main ways to leave a gift:

### 1 A share of your estate

This is the most valuable gift, as its value is not affected by inflation over time. A gift of even 1% would have a very meaningful impact.

### 2 A gift of money

This is when you set aside a particular amount of money for a charity. You can also choose to link your gift of money to the cost of living so that it does not get devalued over time.

### 3 A specific item or collection

If you are thinking about leaving a specific item or collection to RAMM, it is important to get in touch with us beforehand. One of our curators will need to establish whether RAMM is able to accept your gift when the time comes.

All objects accepted into the collection must fall within the remit of the museum's current Collections Development Policy.

RAMM has a responsibility to protect well over one million objects held in trust for the public. If your specific item has been accepted, please consider whether you might be able to leave a financial gift to help RAMM with this responsibility.

If it has not been possible to accept your item into the RAMM collection, you might like to explore the possibility of donating it to another museum or gallery. If you have not been able to find a suitable home for your item, you might want to consider selling it and gifting the proceeds to support RAMM or another charity of your choice.

ABOVE:  
Prince Albert keeps  
watch as he is delicately  
dusted by a conservator.

## How to direct your gift to support RAMM

If you decide to leave a share of your estate or a gift of money to support RAMM, it should be left to the RAMM Development Trust. Gifts of objects or collections are administered directly by RAMM in most cases.

The RAMM Development Trust is a registered charity, registration number 1181542.

The Trust raises funds solely to support the museum through donations, special events, corporate partnerships, applying to other trusts and foundations for grants, a Patron scheme and gifts in wills.

The Trust was founded in 1994 to support the refurbishment of the World Cultures galleries. Since then it has gone on to support the museum in so many vital ways. This includes the major capital refurbishment which was completed in 2011, significant acquisitions, helping to establish the popular RAMM Lates and the RAMM Future Fund.

The Trust transferred to Charitable Incorporated Organisations (CIO) status in 2020 and is registered with the Fundraising Regulator. The Trust's Grant Making Policy is published on the RAMM website or can be requested.

**BELOW:**

The African Elephant being moved to his new home as part of the major redevelopment project which was completed in 2011.



## Some suggested wording for your will should you choose to support RAMM's future

### **For a gift of a share of your estate:**

'I give [state proportion e.g. 5%] of the residue of my estate to the RAMM Development Trust, charity registration number 1181542, of the Royal Albert Memorial Museum, Queen Street, Exeter, Devon EX4 3RX absolutely for its general charitable purposes. My Trustees shall have no further duties relating to this benefit if they obtain the written receipt from the treasurer or other appropriate officer from the RAMM Development Trust.'

### **For a gift of a sum of money (linked to the cost of living, so the value of your gift does not decrease over time):**

'I give by dividing the sum of [amount in word] (£ [amount in figures]) by the index figure in the Index of Retail Prices for the month in which this my will is executed and (having made allowance for any re-basing of the Index which may have happened in the meantime) multiplying it by the index figure in that Index for the month in which my death occurs. For the purposes hereof the Index of Retail Prices shall mean the Index of Retail Prices (for all items) published by the Office of National Statistics or any official publication

substituted therefore and in the event of any change after the date hereof in the reference base used to compile the said Index the figure taken to be that at which the said Index stands after such change shall be the figure at which the said Index would have stood if the reference base current at the date hereof had been retained to the RAMM Development Trust, charity registration number 1181542, of the Royal Albert Memorial Museum, Queen Street, Exeter, Devon EX4 3RX absolutely for its general charitable purposes. My Trustees shall have no further duties relating to this benefit if they obtain the written receipt from the treasurer or other appropriate officer from the RAMM Development Trust.'

### **For a gift of a specific item or collection, please discuss your plans with us beforehand.**

If your estate is taxable we would strongly recommend you take professional advice due to the complexity of the UK Inheritance Tax rules.

Remember, if you would like to leave a gift for a specific purpose, we would welcome the opportunity to discuss this with you beforehand.

## Should you choose to amend a will you already have

If you already have a will but want to make an addition or amendment to it, you do not have to start again. You can make what is called a codicil and keep it safely alongside your will.

Codicils must be executed in the same manner as wills and the two documents are read as one.

---

## Let us know your intentions, if you feel it is appropriate

We understand that your will is a very personal document. If you feel it is appropriate to let us know about your future plans, you can do so via the 'Let us know your intentions' form included at the back of this pack, or available to complete digitally from RAMM's 'Leave a gift in your will' webpages.

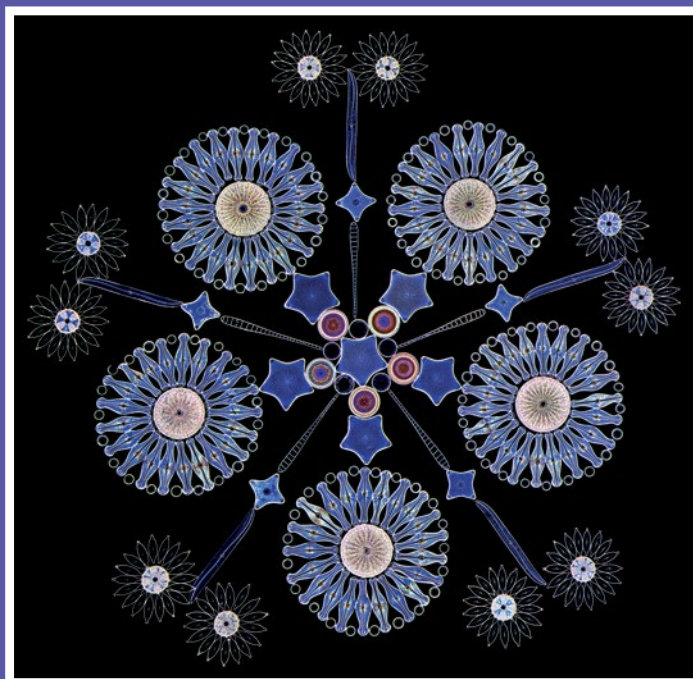
It is helpful to know about future gifts as this aids with long-term planning. More importantly it means we can stay in touch (should you wish) and thank you for your support during your life. It also means we can discuss whether you wish to be publicly acknowledged for your generosity, or whether you would prefer to remain anonymous.

If you are happy to be acknowledged for your support it not only lets us share our appreciation, but it is also helpful in encouraging others to support RAMM in this way.

All supporters who choose to leave a gift in their will become part of RAMM's 'Gift to the Future' group.

As a much valued member of the 'Gift to the Future' supporter group, with your consent, we would like to be able to stay in touch with you, welcome you to our private views and at least once a year invite you to come together with other supporters at the museum.

RIGHT:  
Star arrangement  
of diatoms viewed  
using a microscope.  
Klaus Kemp, 2016  
Image by Spike Walker.



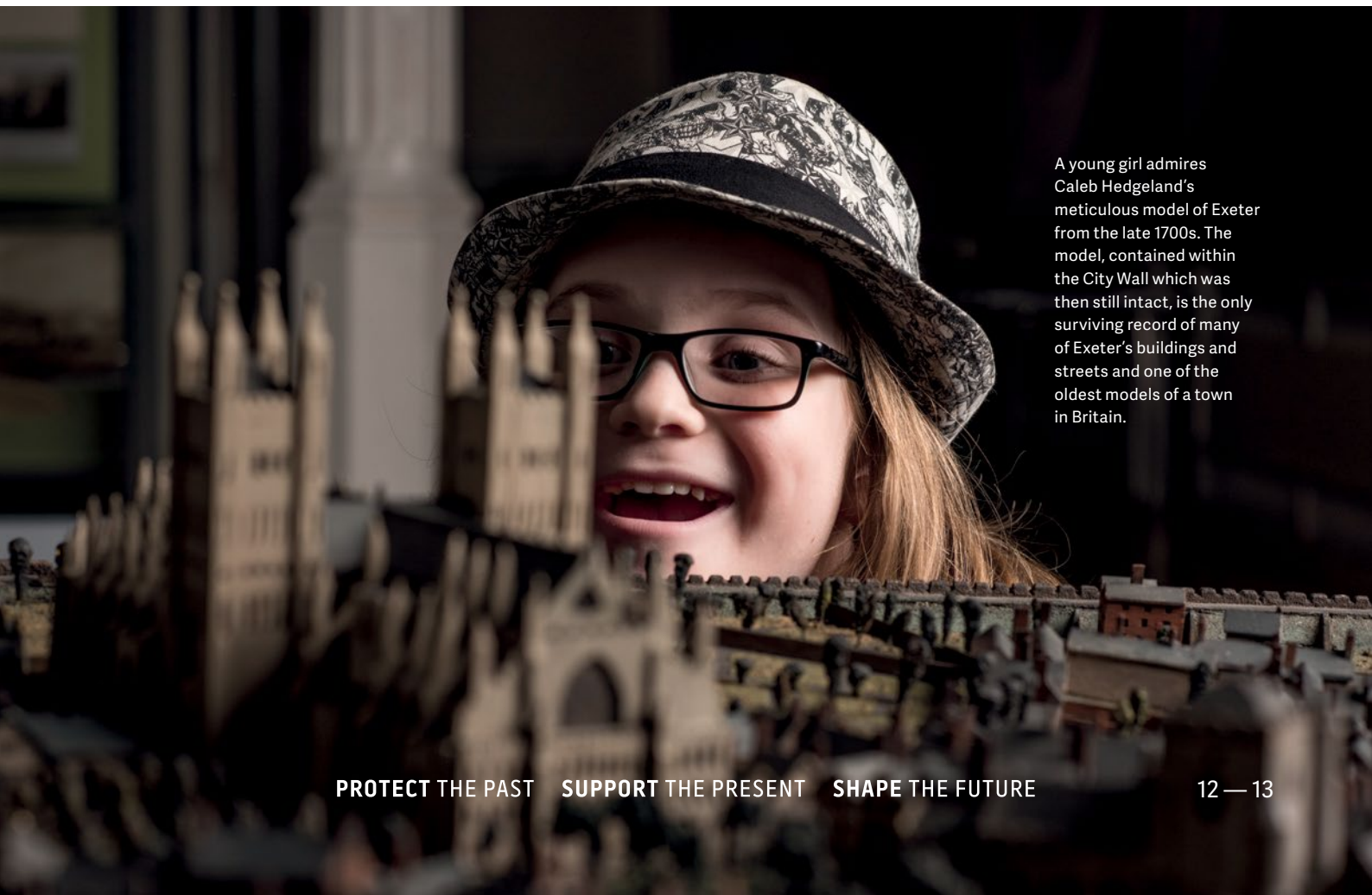
## SUPPORT RAMM



LEFT:  
The Exeter puzzle jug is one of the most extraordinary pieces of medieval ceramics to have been discovered in northern Europe. It was discovered in pieces during building works in 1899 at the junction of Bear Street and South Street in Exeter. It was reconstructed by a conservator at the British Museum in the 1930s.

“Visiting the museum has brought back many childhood memories. Just seeing the fossils reminds me of fossil-hunting with my Dad, and finding a massive ammonite! P.S. It is huge, about 40cm across!”

— Lizzie



A young girl admires Caleb Hedgeland's meticulous model of Exeter from the late 1700s. The model, contained within the City Wall which was then still intact, is the only surviving record of many of Exeter's buildings and streets and one of the oldest models of a town in Britain.

---

# Some questions and answers you might find useful

## Why is it important to write a will?

Writing a will can be one of the most impactful things you ever do. It means your loved ones and any good causes you want to support will be provided for as you intended. Dying without a will can be complicated and provide extra stress for loved ones.

## Do I need to use a solicitor when writing or amending my will?

We would always recommend that you seek professional legal advice when writing or amending a will. This is to make sure that your wishes are carried out exactly as you intended. A solicitor can also advise on how a charitable gift could reduce your tax liability.

## Where can I find a solicitor to help me write my will?

If you choose to, you can find a local firm using Find a Solicitor, a free service offered by the Law Society: <https://solicitors.lawsociety.org.uk/>

## I already have a will, can I add a charitable gift to that?

Yes, you can do this with a 'codicil' – this allows you to make an addition or an amendment to an existing will. Your solicitor will be able to tell you more about this simple process.

## Can I leave a gift in my will when I have loved ones to take care of?

With your will you can absolutely ensure that all the people you care for most, plus any liabilities you may have, are all taken care of before any support is provided for the causes you feel passionately about.

Family and friends can often be proud of their loved one's decision to support a good cause in their will, sometimes even repeating the generosity in their own will.

## Does leaving a gift in my will to charity affect my tax?

Yes it can. Any gift you leave to a registered charity will be taken off the value of your estate before Inheritance Tax is calculated. You can also reduce your rate of Inheritance Tax if at least 10% of your estate is left to charity.

Please seek advice from a solicitor, accountant or financial adviser for up-to-date information.

If you are planning on gifting an object or collection that is deemed to be of 'pre-eminent' quality to RAMM in your will, the Acceptance in Lieu scheme may reduce your Inheritance Tax liability. You can find out more on the Arts Council England website.



## **Will the RAMM Development Trust use my gift wisely?**

Financial gifts in wills are administered by the dedicated Trustees who run the RAMM Development Trust. The charity is registered with the Charity Commission (charity registration number 1181542) and the Fundraising Regulator. The charity's Trustees take their legal responsibilities seriously. They will adhere to RAMM's Gifts in Wills Policy and in close consultation with the museum's senior management team, make informed decisions about where your gift will have the most impact.

## **I am not a wealthy person, don't gifts have to be large to be worthwhile?**

No matter the size of your gift, it will have a big impact on RAMM's future work and all the people who will benefit from that.

Some people find that they cannot afford to support the causes they care about in life to the extent they would like. A gift in their will gives them the opportunity to give to a cause they feel deeply connected to.

## **Can I leave a gift to more than one charity?**

There are no limits on how many causes you choose to support in your will. On average the people who have included a charitable gift in their will, leave a gift to three different charities that mean something special to them.

## **Wouldn't it be better to help now rather than later?**

We are extremely grateful to all our supporters whether they support us in life, death or both. RAMM's Gifts in Wills Policy allocates 50% of gifts in wills to contemporary project funding, and 50% to the RAMM Future Fund, ensuring all gifts support the museum's current priorities and safeguard the museum's long-term sustainability.

## **Can I support a specific area of the museum's work?**

The majority of gifts are left for unspecified purposes. This means they can be used where they are most urgently needed.

If there is a specific area of the museum's work that you feel passionate about, such as working with the community or looking after the collection, you can specify the details in your will. If there is a specific purpose you would like to support, we ask that you discuss your wishes with us. This is to make sure it fits with RAMM's future plans.

## **I've heard various terms, like residuary and pecuniary, can you explain more?**

There are three main ways to give to a charity in your will:

- 1) A share of your estate – this can be referred to as a 'residuary gift'
- 2) A gift of money – this can be referred to as a 'pecuniary gift'
- 3) A specific item.

## How to get in touch

If you would like to discuss leaving a gift in your will, or you would like to arrange a special visit so you can see and hear about the impact of RAMM's work, please contact Claire:

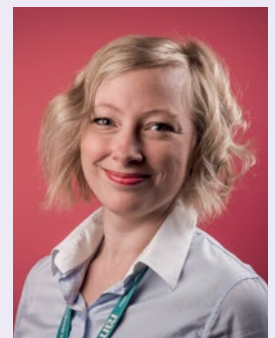
Hello, my name is Claire, thank you so much for showing an interest in supporting RAMM's incredible work. If you would like to talk, with absolutely no obligation, please contact me.

**Claire Bailey**  
RAMM Development Officer

RAMM  
Queen Street, Exeter,  
Devon EX4 3RX

**E** [claire.bailey@exeter.gov.uk](mailto:claire.bailey@exeter.gov.uk)  
**T** 01392 265991

Please note, we cannot offer any legal or financial advice.



## Thank you

Thank you for considering 'making history with your gift to the future'. The impact of our far sighted supporters cannot be overstated.

From the whole RAMM team



### Disclaimer

The information RAMM provides about gifts in wills is intended to be general information about the Law of England and Wales. It should not be relied upon as an alternative for taking comprehensive and independent legal advice. The Law of England and Wales changes from time to time, therefore the information RAMM provides about gifts in wills may become outdated and not reflect current law. We try to ensure the information RAMM provides about gifts in wills is accurate and up to date. However, no representation or warranty, express or implied, is made of its accuracy or completeness. Therefore the information should not be relied upon and you should always take independent legal advice.

MEMBERSHIP  
DONATIONS  
FRIENDS  
VOLUNTEERS  
PATRONS  
GIFTS IN WILLS  
SPONSORSHIP

“ We love it here –  
we have been coming  
for years...

P.S. Do the animals REALLY  
come to life when you shut?”

— Stuart, aged 46 ¼ and Lottie, aged 8 ¼

---

# Thank you for considering supporting RAMM today

## From everyone who loves RAMM

RIGHT:  
A conservation student placement honing their skills at RAMM as they delicately fill insect damage in the Angel hammer-beam from the Harry Hems collection. This medieval sculpture can be viewed in RAMM's courtyard case.



“I love this museum so much, it always fills my heart with adventure.”

— Sam



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**



Made possible with  
**Heritage  
Fund**



**Exeter**  
City Council

Royal Albert Memorial  
Museum & Art Gallery  
Queen Street, Exeter EX4 3RX

**T** 01392 265858  
**E** [ramm@exeter.gov.uk](mailto:ramm@exeter.gov.uk)  
**rammusem.org.uk**

**Open** Tuesday to Sunday,  
10am to 5pm  
**Closed** Mon & bank holidays

[rammusem.org.uk/support-ramm](https://rammusem.org.uk/support-ramm)

RAMM Development Trust, registered charity number 1181542



**Make history**  
with your gift to the future



# Let us know your intentions

**We understand that your will is a very personal document. If you feel it is appropriate to let us know about your future plans you can do so using this form.**

It is helpful to know about any gifts that are being left to support RAMM to help aid with future planning. More importantly it means we can stay in touch (should you wish) and thank you for your support during your life.

All supporters who choose to leave a gift in their will become part of RAMM's 'Gift to the Future' group.

As a much valued member of the 'Gift to the Future' supporter group, with your consent, we would like to be able to stay in touch with you, welcome you to our private views and at least once a year invite you to come together with like-minded supporters at the museum.

## Your details

First name

---

Last name

---

Address

---

---

---

---

Postcode

---

Phone

---

Email

---

# Make history with your gift to the future

## Your future plans

Please select the appropriate options.

- I have already left a gift in my will to the RAMM Development Trust, charity registration number 1181542.
- I have left a portion of the residue of my estate to support RAMM's future.
- I have left a sum of money.
- I wish to keep this private.
- I intend to leave a gift in my will to the RAMM Development Trust, charity registration number 1181542.
- I intend to leave a portion of the residue of my estate to support RAMM's future.
- I intend to leave a sum of money.
- I wish to keep this private.
- I intend to leave a specific item or collection to RAMM.

If you intend to leave a specific item or collection to RAMM, it is important to get in touch with us beforehand. One of our curators will need to establish whether RAMM is able to accept your gift when the time comes. All objects accepted into the collection must fall within the remit of the museum's current Collections Development Policy.

## We would love to stay in touch

- Yes, I want to receive updates, offers and correspondence from RAMM.

We never sell on data or contact details. Please view our Privacy Policy for more information.

- I only wish to be contacted about information relating to RAMM gifts in wills and the 'Gift to the Future' group.
- I do not wish to be contacted again in the future.

My preferred contact method is:

- by email.
- by post.
- by telephone.

## Acknowledging your kindness

If you are happy to be acknowledged for your support in life (such as our pledgers within the gifts in wills pack), or when your gift is fulfilled in the future, it not only lets us show our appreciation, but it is also helpful in encouraging others to support RAMM in this way. For example your support could be acknowledged within the museum and the Annual Review.

- Yes, I am happy to be acknowledged now so I can encourage others to support RAMM's future (for example, like our gifts in wills pledgers who have been quoted).
- Yes, I am happy to be acknowledged but only once the time comes and my gift has been fulfilled (for example on-site at the museum and in the Annual Review).
- No thank you, I prefer to keep my support anonymous.

If you would like to discuss your future plans with us, please contact Claire who will be happy to talk with you. Please note that Claire will not be able to provide you with any legal or financial advice.

## Contact

**Please return your intentions form to:**

**Claire Bailey**

RAMM Development Officer

RAMM

Queen Street, Exeter,

Devon EX4 3RX

**E** [claire.bailey@exeter.gov.uk](mailto:claire.bailey@exeter.gov.uk)

**T** 01392 265991

## Thank you

Thank you for  
supporting  
RAMM's future —  
because of you  
it is looking bright.

**ramm**